

danielle johnson

Danielle Johnson, Experience Designer

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EXPERIENCE

Designer, On Board Experiential

Los Angeles, CA | April 2021 — present

- Produced immersive in-person and digital experiences for various clients
- Wireframed and prototyped new solutions to design products using Figma and Cinema 4D
- Worked with production teams to deliver client merchandise and events

Product Designer, Viget

Remote | December 2020 — March 2021

- Created detailed wireframes and prototypes for clients
- Conducted research to ensure necessary audiences were represented in the final design
- Contributed on UX and design teams by not only prototyping but drawing and illustrating

Product Design Apprentice, Viget

Remote | September 2020 — November 2020

- 10 week training program to produce high fidelity UI for clients' digital products
- Animated interactions to improve the user flow of interfaces
- Assisted cross-disciplinary teams in creating augmented reality experiences
- Transformed products' information architecture

EDUCATION

VCU Brandcenter - May 2020

M.S. Business: Experience Design

Virginia Commonwealth University - May 2018

Bachelor of Interdisciplinary Studies: Arts & Media

VCU da Vinci Center - May 2018

Product Innovation Certificate

SKILLS

Visual Design
Illustration
Product Design
Design Thinking
Rapid Prototyping
User Research
Image & Video Editing
Social Media Marketing
Storyboarding
Strategy Development
Augmented & Virtual Reality

TOOLS

Adobe Suite
Sketch
Spark AR
Cinema 4D
InVision
Final Cut Pro
Figma

ACCOMPLISHMENTS

Diversity Trainer: VCU Qatar

2019 MAIP Scholar

2020 Young Ones Winner

