

danielle johnson

Danielle Johnson, Experience Designer

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EXPERIENCE

Designer, On Board Experiential

Los Angeles, CA | April 2021 — present

- Produced immersive in-person and digital experiences for clients such as Nike and J.P. Morgan Chase
- Created large format signage and merchandise for events as well as Photoshop and 3D rendered mockups
- Traveled for site visits to gather photos and research to ensure the best experiences possible

Product Designer, Viget

Remote | December 2020 — March 2021

- Created detailed wireframes and prototypes for clients
- Conducted research to ensure necessary audiences were represented in the final design
- Contributed on UX and design teams by not only prototyping but drawing and illustrating

Product Design Apprentice, Viget

Remote | September 2020 — November 2020

- 10 week training program to produce high fidelity UI for clients' digital products
- Animated interactions to improve the user flow of interfaces
- Assisted cross-disciplinary teams in creating augmented reality experiences
- Transformed products' information architecture

EDUCATION

VCU Brandcenter - May 2020

M.S. Business: Experience Design

Virginia Commonwealth University - May 2018

Bachelor of Interdisciplinary Studies: Arts & Media

VCU da Vinci Center - May 2018

Product Innovation Certificate

SKILLS

Visual Design

Illustration

Product Design

Design Thinking

Rapid Prototyping

User Research

Image & Video Editing

Social Media Marketing

Storyboarding

Strategy Development

Augmented & Virtual Reality

TOOLS

Adobe Suite

Sketch

Spark AR

Cinema 4D

InVision

Final Cut Pro

Figma

AS SEEN ON

Feel free to click and follow the links

[2020 Young Ones Winner](#)

[How to Apply Disney Magic](#)

[The Junior Designer Starter Pack](#)

